НАШ ДОМ

weekly information newsletter

04.11-17.11.2013

ГК «Наш Дом»/nash-dom.info
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Twitter: http://twitter.com/Nash_Dom
Facebook: http://facebook.com/Nash.Dom.Belarus
VKontakte: http://vk.com/nashdom_official

The statistics of «Nash Dom»

In the week from 4 to 17 of November 2013:

- Were published 83 articles on the site of "Nash Dom"
- In media were published 33 items of the activity of "Nash Dom"
- Were written 9 letters to activists of "Nash Dom"
- Activists of "Nash Dom" got 5 replies from officials
- Were collected 1200 signatures under petitions
- 15000 copies of the newspaper "Nash Dom" were spread
- 77 cases were located on the site chinovniki.info
- Checking data about the officials in the website base chinovniki.info – 4915

European-quality repair of Belarus: for the Best future!

The aim of Civil Campaign «Nash Dom»: citizens of Belarus should become hosts in our common home. All programs of «Nash Dom» are directed to improvement of state structures' work, transparency of state budget to all citizens, influence on the processes within Belarus, creation of equal opportunities for all citizens.

Civil Campaign «Nash Dom» is registered in the Czech Republic as the «International Centre of Civil Initiatives «Nash Dom».



Social networks:

VKontakte
On 10/17/2013 the number of subscribers to updating of the page is 480. The official group consisting of 100 people has the average attendance of 15 people.

Facebook
On 10/17/2013 the number of people who "liked" the page is 328.
The number of signatories to a more interactive, informal page is 481. Over the last week 9 people signed.

Civil Campaign «Nash Dom» issued an alternative political media barometer for Communication with target groups and reflection in the media of the civil campaign «Nash Dom» and its leader Olga Karatch, as we were surprised by the numbers of statistical data relied upon by BISS. We do not dispute the methodology of analysis of media barometer of BISS, but we believe that incorrect collected primary data provide the basis for wrong interpretations and conclusions, and generally distorted analysis, regardless of the chosen methodology.

This media barometer covered field of political communication of the civil campaign «Nash Dom» for the period April-June 2013.

Thus, the input data for the analysis of communication and reflection in the media of the civil campaign «Nash Dom» and its leader **Olga Karatch:**

Mention CC "Nash Dom" in the media	In reality	The statistics of BISS
External (independent) media		
External (independent) media The total number of mentions of the Civil Campaign, «Nash Dom» in the media in April-June of 2013	142	No division in the Belarusian media and all the rest
The total number of mentions of the Civil Campaign, "Nash Dom" in the Belarusian media in April-June 2013	121	12
The total number of mentions of the Civil Campaign, "Nash Dom" in the media in April-June of 2013	19	no
The total number of mentions of the Civil Code, «Nash Dom» in Belarusian foreign and internal media	226	18
The total number of mentions of Olga Karatch in external Belarusian media in April-June 2013	58	11
General mentions of Olga Karatch in external and internal Belarusian media of CC «Nash Dom»	83	19
The total number of mentions of Olga Karatch in Russian media in April-June	23	no
The total number of mentions of other leaders of the Group of Companies "Nash Dom" in the Belarusian media and internal media of CC "Nash Dom" in April-June 2013	111	It is indicated that there is no one
Internal (own) media of CC «Nash Dom»		
Website nash-dom.info (mention of the civil campaign «Nash Dom» for a given period)	105	6
Website nash-dom.info (mention of Olga Karatch for the period)	25	8
Website nash-dom.info (mention of Andrei Aksenov for the period)	10	no
Website nash-dom.info (mention of Nikolai Petrushenko for the period)	10	no
Website nash-dom.info (mention other activists of the "Nash Dom" for a given period)	22	no
Internet TV, "Nash Dom" (views over the period)	44 716 views	no
The account of Olga Karatch on Facebook	5000	No, although it mentioned and analyzed facebook accounts of other politicians with far fewer subscribers (eg, Pozniak - 342 or Adamovich - 12).
The account of the civil campaign "Nash Dom" on Twitter	7 892	no
The account of Olga Karatch on Twitter	396	no

According to the results of our research, we have prepared a series of recommendations to BISS, the implementation of which will make the «Political media barometer» more accurate and efficient.

1. Define more precise criteria, who is a politician / public figure (if you are already talking about a broader definition), who is not a politician, and how to make the selection of persons and organizations for analysis. At the moment, it seems that the selection was made on the basis of personal likes of analysts from BISS. For example, it is obvious that the wife of a politician – is not a politician herself. As well as a wife of a surgeon – is not a surgeon. Perhaps wives of political prisoners can be attributed to the internal communication channels of politicians with great reserve. Perhaps it makes sense to call wives of politicians public persona in the future, but then we need to remove word «political» (communication) from media barometer, and use the word «public» instead of it. Similarly, politicians cannot be assigned to media reporters and editors. Or remove again the definition of the word «political» and talk about «public persons.»

2. No analysis of the presence of Belarusian organizations and their leaders in the Russian media, although it is obvious that such an analysis should be, as Belarus is in Russian media sphere, and Russia is important for Belarus in general. In our opinion, it should be added.

3. We need to define more clearly by which criteria media are included in media barometer and in what capacity. For example, why the «Charter 97» is considered to be an independent media, when it is a site of «European Belarus» and has its leader Andrei Sannikov? Or why tut.by is not included as the most massive independent online media, and «BelaPAN» as the only independent news agency?

4. If an organization makes innovative steps in their media communication with target groups, it is also noted and analyzed, regardless of the fact that other organizations do not have such innovations (because it is a minus for those who have such steps as not a reason to ignore the media innovation).

5. In our view, there should be some mention of bottom rod to the media, when a person or organization misses the media barometer.

6. Determine the headings and make them clearer. For example, is not very obvious how the column «leader's comments on the event» differs from «expert opinion leader»? Or where to place ads on the search of a consultant or birthday greetings?

Citizens initiative convinced the European Commission



This summer Nash Dom initiated a joint letter of Belarussian, Russian, German and Swedish organizations to oppose the practise of the European Commission to exclude non-registered Belarussian organisations from the support of the European Instrument for Democracy and Human Rights (EIDHR). As the denial of registration by the Belarusian state is based purely on political grounds, and must be seen as one of many methods to prevent the development of a strong civil Society in Belarus, we argued that the EU must not further discriminate such victims of Belarusian state repression, but should find ways to circumvent the official registration instead, as they had done between 2004 and 2009.

WHile the EC initally rejected any proposal to re-change the rules, the NGO-coalition succeeded to win over the European Parliament, turned in new arguments and finally sent a representative to direct talks with the European Commission in Brussels. As a result, the European Commission promised to overwork the guidelines for the EIDHR Support Scheme for Belarus in 2014, to once again allow non-registered Belarusian organisations to participate directly in this programme.

Olga KARATCH

November 17 Police Inspectors Service celebrates its 90th anniversary. This day in 1923, by order of the Central Administrative Office of the People's Commissariat of Internal Affairs of the Russian Soviet Federative Socialist Republic was approved by the district superintendent of the city guide, and in February 1930 police inspectors got its present name.



Service with similar features existed long before the Soviet government, at least – in the times of Peter I, but its birthday is celebrated district on November 17.

Today district inspectors' service is the backbone of preventive services. Modern police inspector is the link between the people and their territory law enforcement system. Precinct on duty have to be «universal soldiers» in their jurisdiction the entire spectrum of plot - family conflicts, administrative offenses, complaints and appeals from citizens for any reason.

Civil campaign «Our House» has decided to celebrate the anniversary service update information about precinct inspectors and managers structures MVD field in the database Chinovniki.info. In the near future updated and added information will be available to all users of the site, each of which will be able to assess how their «Aniskin» and its leadership cope with their responsibilities.

«Euro repair of Belarus» - the direction, designed to improve the standards of quality of life in Belarus in various fields (medicine, education, basic utilities, and so on.) to the European standards.

Wooden Gomel: a chance of salvation





General public offers options for conservation of wooden heritage to Gomel City Executive Committee. Students of the Belarusian State University of Transport developed a visual proposal for a conservation of wooden buildings from the early twentieth century at Volotovskaya 17 Street.

The house has already become one of the symbols of the city. According to legend, Princess Irina Paskevich lived there during her last days.

Recently, the Ministry of Culture refused to give the house the status of historical and cultural heritage and decided to retain only its valuable elements. This decision was caused by economic interests of the city, because the Volotovski construction company LLC «Electroprom» is building high-rise building. But the head of the Department for the Protection of Historical and Cultural Heritage and Restoration of the Ministry of Culture Igor Cherniavsky noticed in the media that the advantage of wood buildings is that they can disassemble and reassemble on elsewhere.

Gomel citizens offer 2 options for residential buildings at Volotovskaya Street: at Artem and Proletarskaya Streets. Two options have potential for tourism. These projects were sent to the Gomel regional executive committee.

Trying to move the buildings from Volotovskaya 17 to Artem or Proletarskaya Streets can drastically affect a possible solution to the problem of preservation of wooden architecture not only in Gomel, but throughout Belarus. Wooden buildings of XIX - early XX centuries in philistine type are located in almost all regional centers. A valuable wooden house in Grodno was recently demolished.

In spring a coordinator of «Call Deputies to Account!» of CC «Nash Dom» Andrei Aksenov and chairman of the regional youth organization of local history «Talaka» Evgeniy Merkis contributed to the preservation of wooden Gomel made campaign. They sent a collective complaint «On construction of a first class house at Volotovskaya Street on the place of recently demolished houses № № 23, 25, 27» to the chairman of the State Control Committee of the Gomel region Alexander Atroshchenko. Now campaign, the launch of which was then laid, has a chance to be completed successfully.

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Euro repair of alley in Gomel

On Alleya Dryjbi at Kozhara Street were installed new lights. Solar lighting devices appeared first. The cost of each of the 14 independent sources of light is about 20 million rubles. Batteries were built in Germany; the production was mounted by specialists of ODO «Ingoda-torg» from Borisov. And they will be repaid within five to six years.

District Railway Administration was ready to listen to any good ideas of local residents to further improvement of the park down the street Kozhara and fill it with new unusual and useful objects with a twist. Isn't it a good example of real «western renovation» with the participation of citizens?

However, it was not without «a spoon of tar.» Alert pensioners of neighborhood «Stariy Aerodrome» noted that since the installation one of the 14 lights in the house number 6 never lights up. They received right contacts from «Nash Dom» and called the head of the district administration Oleg Pochinok and asked him to «eliminate misunderstanding,» what was done fairly quickly.

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EUROPEAN-QUALITY REPAIR OF BELARUS

«Euro repair of Belarus» - the direction, designed to improve the standards of quality of life in Belarus in various fields (medicine, education, basic utilities, and so on.) to the European standards.

Return medals to the families of soldiers!

Noting the 70 - year anniversary of the liberation of Kiev from German fascist invaders, the President of Russia **Vladimir Putin** swore: «we pay tribute and gratitude to our fathers and grandfathers who endured unimaginable hardships defended their native land...»
That's about it, in the abstract - specific categories of 'tributes and respect, «I want to say a few words. In preparation for this anniversary I visited two dozen different museums in Belarus, where I asked to show the medal «For the Defense of Kiev.»
The medal was established by the Decree of the Presidium of the Supreme Soviet of the USSR from 21 June 1961, in the days of a notorious **Nikita Khrushchov**.
This commemorative medal, as it is written in all encyclopedic reference books, were awarded all the participants of Kiev Defense -soldiers of the Soviet Army and the armies of the former NKVD, as well as all workers who took part in the defense of Kiev in the ranks of the national militia, on the construction of fortifications, worked in factories, served the needs of the front, the participants of the Kiev underground and the partisans who fought the enemy near Kiev. The time of the Defense of Kiev is July - September 1941.
The medal «For the Defense of Kiev» is worn on the left breast and if there are other medals of the USSR it will be located after the medal «For the Defense of Stalingrad.»
As at January 1, 1995 with the medal «For the Defense of Kiev» approximately 107,540 people were awarded. For comparison and analysis: on January 1, 1995 with the medal «For the Defense of Stalingrad» were awarded approximately 759,560 people, and with the medal «For the Defense of the Caucasus» in 1985 awarded about 870 000 people. Being a meticulous person, and because of my seniority in rank in Tolochin area, I with a pencil in the hands, re-read the Regulations on the medal «For the Defense of Kiev» and intercede on the right of widows and mothers of dead soldiers (don't speak about generals) get a medal and documents due to them in accordance with paragraph 5 of this document. I quote: «The medal» for the Defense of Kiev «of those killed in battle or died in the defense, passed to the family of awarded, together with the certificate to the medals.»
Vladimir Vladimirovich! Without waiting for the massive lawsuits against Russia, as the legal successor of the USSR, dispose to find in warehouses of the Mint a million rapped out medals and hand them out.
Do not give tribute. It will be better if you and Lukashenko, who chat about lofty matters as much as you like, return the medals to the families of soldiers!

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CALL DEPUTIES TO ACCOUNT

«Call Deputies to Account!» - A direction that puts a target to improve the work of the deputies of different levels with the voters, do the work of deputies reporting and transparent to the people, and promote the development of processes of local self-government in Belarus. A key question of «Call Deputies to Account» is the formation and distribution of the state budget and the participation of citizens in decision-making.

The campaign for bicycle parking arrangement started in Orsha

Orsha city joined the campaign for the arrangement of bicycle parking near the public spaces. Unfortunately, monitoring which was conducted as part of the campaign clearly proves that there will be a lot of work in this direction. We have to start with the elementary - a reminder to deputies a sad fact – there were no parking for bicycles near the central department store.



After this fact was fixed on a digital camera, the activists of the civil campaign «Nash Dom» convince that the deputies are not available to voters on the Internet. The most annoying that at the time Orsha was the leader in these questions. Precisely in the city on the Dnieper we managed to publish the list of members and their schedule reception of citizens on personal matters on the official website of Orsha city executive committee. Unfortunately, after the unification of Orsha city and region under one roof, you have to start everything again - a new website (combined) of enforcement authority has not yet released the information about the Orsha District Council of Deputies.

On the page «Authority» there is not even information about the head and his office phone.

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